

this year is a well-known brand of sports shoes Reebok brand Instapump Fury Reebok twentieth years of the establishment of the year, the major trends and fashion units have launched a joint project with Reebok, leaving this wonderful memories. This time Reebok invited to the well-known designer Alan Steven Steven jointly launched Alan x Reebok Instapump 2014 joint cooperation Fury shoes. Alan Steven with its iconic black modern fashion, through different material black composition of the shoe body, form a unique sense of hierarchy, equipped with a white background, black grid after the end of the collision, the overall in a gorgeous low-key way, its price is \$180 dollars, which is interested friends do not miss yo.

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Beijing Friday evening news, the world's largest athletic footwear and apparel manufacturer Nike (NKE) said that as its operational efficiency and reduce costs as part of the program, will make its namesake brand reorganization of six regional departments and to reduce management layers.

The new regional departments, including North America, Western Europe, Central and Eastern Europe, Greater China, Japan and emerging markets.

Nike is based on the previous four regional organizations: the United States, Asia, the Americas, and Europe, Middle East and Africa.

Nike Brand President Charlie - Denson (Charlie Denson) in a statement said: "This new model reinforces our consumer-oriented, and facilitates quick decision making."

This change is part of the company last month announced a restructuring plan. Under the plan, the company plans to lay off up to 4%, or 1,400 people. The company is expected to be the end of May, to complete an assessment of its operations before the end of this fiscal year. Nike currently has nearly 35,000 employees worldwide.

Nike business restructuring two years ago, in order to increase sales. The company said last month that the latest restructuring effort is the second step of this strategy.

However, the company has begun to feel the pressure of the economic downturn in recent quarters, its sales have fallen, especially in the United States, where consumers are slashing discretionary purchases. The company said Wednesday that its third-quarter earnings, revenue and future orders has declined.

Nike also announced that over the past three years as president of its subsidiary brand combination Li - Bird (Lee Bird) has left the company, its position will be former vice president of EMEA and managing director of Nike Younan - McLaughlin (Eunan McLaughlin) to succeed.

McLaughlin, Nike president and CEO Mark will - Parker (Mark Parker) report.

Pop superstar shell shoes Adidas contacts

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Even people, 35-year-old has been considered a virtual walk young age , in addition to a smooth outside for progress, every breakthrough, as people will be eye-opening, the same theory, and replaced with a commodity, but also a soar, enduring classic icon, 35 anniversary vigorously rebellious, presumably also vigorous , painfully underestimated. This year the spring market is the most choking topic, is known as "shell shoes" nickname of adidasSuperstar, this pair of 1969 asked the city's sports shoes retro classic, first generation there are more than 75 percent of NBA players through, in 1986, the famous American rap Run DMC Orchestra recorded "My adidas", hip-hop from this equate with adidas, Superstar became a symbol of hip-hop street culture. While

the 35-year anniversary event, adidas separately from the music, art and fashion cuts, divided into "Expression Series" (Expression Series), "Shoppes Series" (Consortium Series), "Music Series" (Music Series), "City Series" (Cities Series), "35th Anniversary Series" (Anniversary Series) and other five series, each series of 7 shoe design respectively, the total number is 35 pairs, echoes the theme of the 35th anniversary. "Expression Series" Superstar faithful in the evolution of history, the spirit and influence in art, photography and other areas of graffiti, 7 of shoes ranging from the 1970s New York art Vientiane to today's manga works, including artist Andy Warhol, swept the world described by Japanese cartoonist Yang CAPTAIN TSUBASA Takahashi Captain Tsubasa, who grew up in New York, recognized as the 1970s, the New York subway graffiti movement's most influential graffiti artists Lee Quinones, dedicated to the only person can leave the ball dunk cartoon character Goofy.

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Previously, we have reported several times for everyone Supreme jointly with Jordan Brand Air Jordan exposure information paragraph 5. Recently, the network has exposed a group of real significant Photos desert camouflage version, you can see the shoe upper with a desert camouflage design, in the end the black background with a red "shark teeth", and with white ink design, very trend of breath. There is no available information on this shoe, and interested friends, please continue to focus our follow-up reports.

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Vans Chukka Boot "Black Pack" series 2013-12-08 22:53:25 major brands have Chukka shoes, including skateboard brands including Vans, this classic shoe now seems to have become the trend of industry One of the most popular shoes. This time they released the Vans Chukka Boot shoes one called "Black Pack" series, this series includes two pairs of different color of the Chukka Boot, one with a full black design; another one with a black body white with a combination of white lace. Low-key person you wish to reference.

as we continued reports of this pair of Nike Air Foamposite Pro "White Gucci", a new kind Photos exposed again today. Uppers overall selection white Foamposite material to build into the red and green color in the details, and finally to raw rubber outsole color rendering, simple and fashionable. But this year, Nike has launched a variety of color of the shoes, of which only a small part has been sought after by everyone, we hope such a classic brand shoes able to spend more thoughts. It is reported that the shoes will be officially on sale in October, and interested friends might concern you.

;; ; [Chinese shoes Network - Brand News] brand, make China more respected. Adhere to create an international brand, but also to Olympic respected. Recently, the chairman of the Peak Group Jingnan invited to attend the 9th China Brand Festival, and received the brand of China, "China Daily", China Economic Research Institute exhibition, Ai Feng Institute for Economic Development issued a joint brand of China in 2015, China Spectrum Award "stubborn exploration success example" and "China's most influential international Chinese brand" award.

Pick awarded "China's most international influence of Chinese brand" award

Jingnan chairman, said: This award is Olympic adhere to international development for 25 years of recognition and praise, we have established a global framework, the future will continue to adhere to the international Olympic and professional development, and strive to become the world's leading sports brand.

On that day, as the only company chairman Xu Jing Nan entrepreneurs, participated in the Great Hall of the China Brand Festival peak dialogue, on the "" along the way "Nuggets Methodology" expressed their views.

Jingnan chairman said: Quanzhou Maritime Silk Road as a starting point for the city, in the past of Chinese culture and products into the international market, the vanguard; now, with the advance of globalization, Quanzhou brands, Chinese brand should go global. First of all, we want to go out Chinese culture with the past, to integrate into the local populace. But as a brand company, our goal is to use Chinese brands going global. Only Chinese brand went out, in order to make the world's recognition of Chinese culture, Chinese values. (. Chinese shoes Network - the most authoritative and most professional shoe News China's top ten brand shoes shoe selection: Bob dog, ABC children's shoes, music off Union);

went to the NIKE Basketball 1992-2012: Twenty Designs that Changed the Game special feature of the time, today to bring is from 2004, the series has been popular hot style Air Zoom Huarache 2K4.

In order to understand the language of Nike basketball shoes designed to promote where to step, to 2004, the experimental design has almost become a routine, so clean, classic look appeared subversion. Modern and classic balance will be Nike Air Zoom Huarache 2K4 where the target. Eric & middot; Alwar (Eric Avar) and his team then conceived a new class of athletes, their research

focus also jumped Force, Flight or Uptempo these areas. In the final design, the evolution version of the reaction performance Phylon midsole with ZoomAir Huarache ankle support, and technology combined, have emerged out of the athletes and the fans favorite basketball shoes. Nike Air Zoom Huarache 2K4 also demonstrated by American basketball players shine in the center of the world stage. This is why the other shoe would take several years before they get so successful. The trend has exquisite appearance, and still Nike basketball shoes left a profound impact on the, Nike Air Zoom Huarache 2K4 basketball design makes a different approach.

Source: Nike

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