Chinese shoes Network October 23 hearing yesterday, the third day Games basketball game in Group A, Olympic wearing jersey Liaoning team 93:73 beat Heilongjiang team, the current record of two wins and one loss, get eight Strong qualifications in close proximity. Olympic Quanzhou, Fujian Province is a professional basketball equipment manufacturers, the annual output value of one billion yuan. Pick landed NBA also become China's only company sponsoring NBA, CBA, European basketball league star league's top three companies formed a global sports marketing system. create "the first Chinese basketball brand" is Peak's strategic objectives. In the early 1990s, provides for the August Olympic "Rocket" basketball team competitions, training special shoes to help the Bayi team to achieve seven consecutive championships, Olympic became the first king of sports shoes own production company. Pick a strategic partner, "Shenzhou VI Fei Junlong and Nie Haisheng," rocket is in the country caused a sensation. In recent years, the Olympic is quite active in the international arena. It is understood that, beginning in 2004, the Olympic sponsor several major European countries on the basketball team, started a large program will output its own brand to the Western countries. 2004, Pick became Uzbekistan national basketball team dedicated sports equipment, brand radiation to neighboring countries. In the same year, the Olympic become Europe's top basketball league (All-Star Game 2005) equipment sponsor, it is to enter the European basketball league the only Chinese brand. Or in 2005, the Olympic become "small basketball World Cup" reputation "Stankovic Continental Champions Cup" strategic partner. In 2005, the Olympic sponsor signed the Houston Rockets home, landing in the world of basketball temple, the Olympic brand into the United States Basketball line market. Forever21 brand introduction: Forever21 is the most popular American adolescents welcomed the popular fashion brand, is now a global chain. Forever21 is different from the United States of America other popular brands of American leisure style, Forever21 prefer sweet line, design style is simple and light, bright colors, rich young vitality. Forever21 in the United States has more than 400 chain stores, leading the fashion trend, is an American teen love apparel brand. Forever21 company sales in the United States ranked in the top 5, the company each year in China 's exports have tens of billions. Forever21 target customers are mainly about 20 keen fashion American adolescents, cater to teenagers dress preferences, and relatively low pricing, but clothes design and style, is the year's new trend! Forever21 was founded in 1984, in the United States and Canada opened a large number of stores. Headquartered in the United States California Los Angeles, products include knitting, fabrics, sweaters, coats, and so on down. 2004 sales of \$680000000, the year the company in China purchasing volume of close to 20000000 pieces. When you are in a city street, to see the publicity of Bohemia form, you exclaim, original fashion is Forever21 complex become simple, simple to complex. The Forever21 entity store brand: 21 Forever & XXI Forever Heritage 1981 TwelvebyTwelve ForLove 21 The Forever21 mainland China shop: Jiangsu province Changshou City Haiyu Road No. 1025

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